

# Webinar series: 'How you and your research can make a difference'

*A HPRU BSE lunch-time webinar series for researchers across the HPRUs*

Ask any health researcher why they do what they do and a desire to see their research make a difference in the 'real world' is probably high on the list. But most wouldn't know what to do to make change happen. So to start, think about your research and consider these three questions:

1. What do you want to be different because of your research?
2. Who are the people who can make this happen and how can you engage them?
3. How can you and they make it happen?

We are running a webinar series aimed at helping researchers find the answers to these questions. We will explore knowledge mobilisation, communications (comms) and patient and public involvement and engagement (PPIE) with the aim of increasing understanding of how each can help you and your research make a difference.

Dates and topics of the webinars, being held using Zoom, as follows:

Tuesday 24 November 2020: 12:00-12:45

**The basics of knowledge mobilisation and comms**

Contributors: Lesley Wye, Helen Bolton, Clare Thomas, Hannah Christiansen

~~Tuesday 19 January 2021: 12:00-12:45~~

**Impact in action - the low dead space syringe story** – *Postponed to Tuesday 15 June*

Contributors: Lesley Wye, Jo Kesten, Deb Hussey, Zoe Trinder-Widdess

Tuesday 9 March 2021: 13:00-13:45

**Comms focus - working with media and the press office**

Contributors: Helen Bolton

Tuesday 27 April 2021: 13:00-13:45

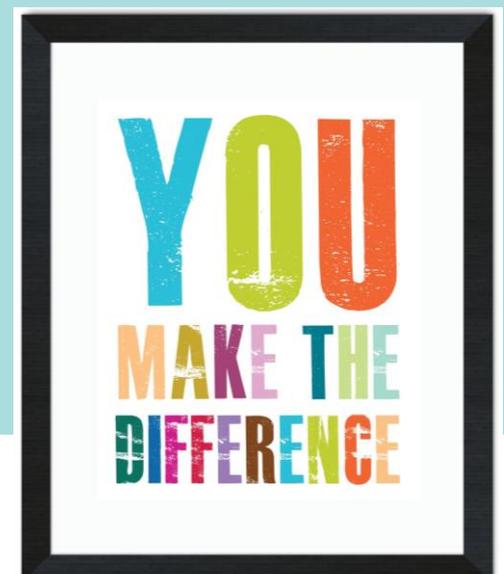
**Introduction to patient and public involvement and engagement (PPIE) in HPRU BSE**

Contributors: Noreen Hopewell-Kelly, Andy Gibson and members of the HPRU BSE PPI Strategy group

Tuesday 15 June 2021: 13:00-13:45

**Impact in action – the low dead space syringe story**

Contributors: Lesley Wye, Jo Kesten, Deb Hussey, Zoe Trinder-Widdess



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